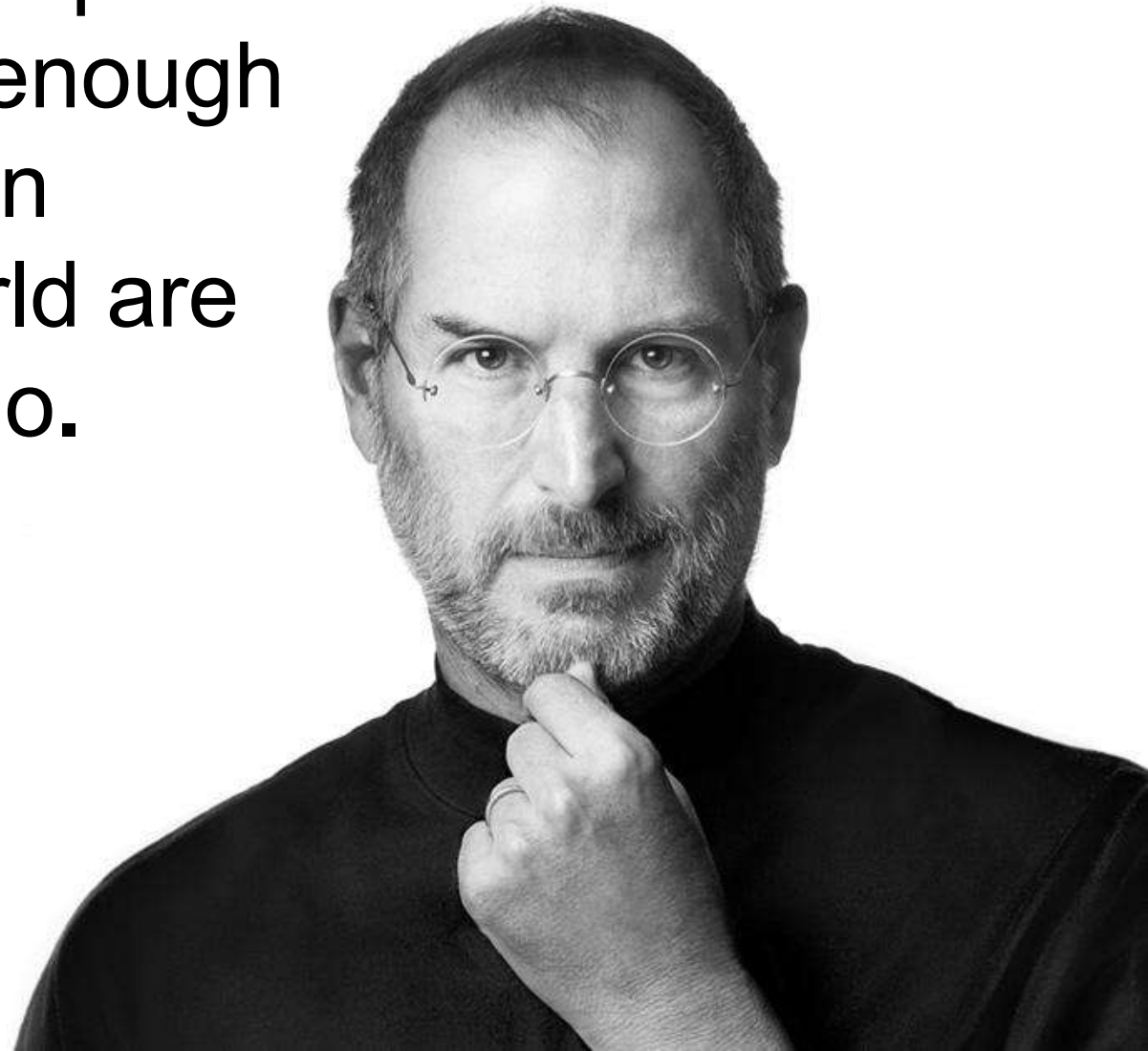
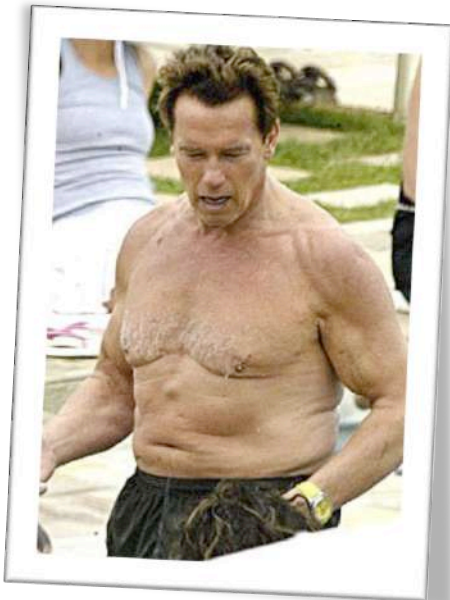
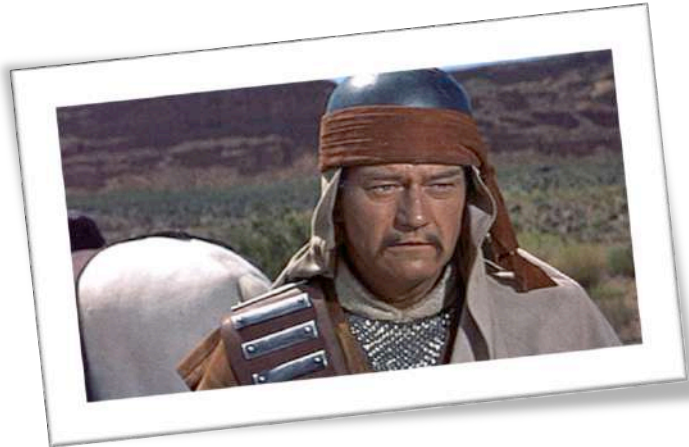




Because the people
who are crazy enough
to think they can
change the world are
the ones who do.

Steve Jobs

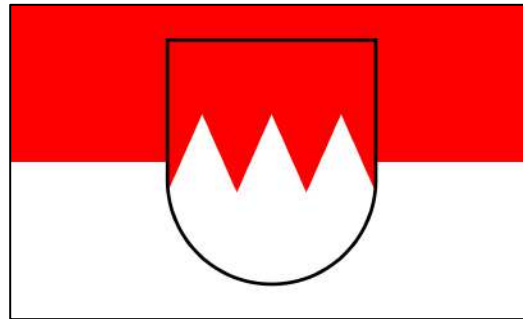






Franconians

~~People~~ who really changed the world:
Adolf and Rudolf Dassler



Jürgen Kraus

Franconia Geoscience Ltd.




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- Lithological and structural surface mapping
- Seismic interpretation and subsurface mapping
- Hydrocarbon exploration in crystalline rocks
- Data rooms
- Well planning in clastic, carbonate, and basement rocks
- An exploration workflow can be requested by email.



Contact
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Exploration Geologist
Structural Geologist
29 Years of Field Experience
Tel. +1 403 808 5086
[in](#) [cv](#)

Famous Franconians:

Alois Alzheimer

Albrecht Dürer

Goldman Sachs

Werner Heisenberg

Henry Kissinger

Willy Messerschmitt

Georg Simon Ohm

Lehman Brothers

Dirk Nowitzki

Johann Pachelbel

Adam Riese

Levi Strauss

Richard Wagner

Franken (Franconia)

World's highest brewery density

One brewery per 5000 people

Produces Germany's best wines

Olympic Games Berlin, 1936

Long Jump

A black and white photograph showing two men, Lutz Long and Jesse Owens, in conversation. Lutz Long is on the left, wearing a dark sweater, and Jesse Owens is on the right, wearing a dark sweater with a white collar. They are both looking at each other. The background shows a large stadium filled with spectators.

Lutz Long (GER)

(1913-1943)

Silver medal

7.87 m

Jesse Owens (USA)

(1913-1980)

Gold medal

8.06 m

He made America great (again):

Four Gold Medals, Berlin 1936

100 m

200 m

4 x 100 m relay

Long jump



He failed:

Apocalypse, Berlin 1945

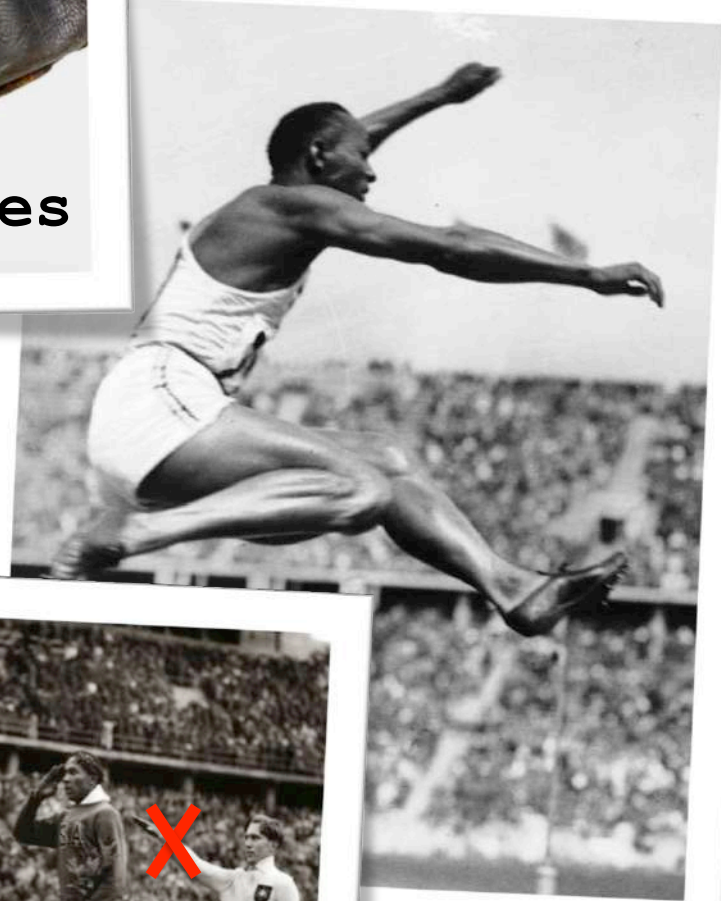
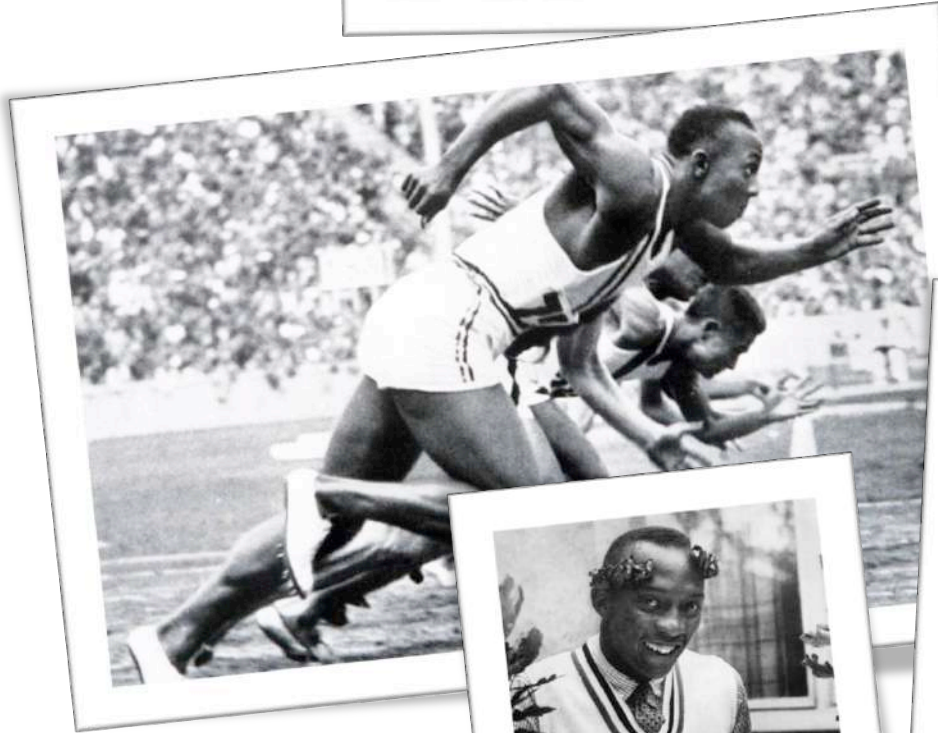


stabilization



spikes

Technology



https://de.wikipedia.org/wiki/Raketenpanzerbuechse_54



1924



1944-45



Herzogenaurach, Franconia, Germany Spring 1948



Soccer World Cup 1954
Switzerland:

New screw-in studs
Water-repellent leather

→ adidas becomes
a world brand



West Germany
World Cup Winners 1954



Puma Stars



Maradona

"Puma King"



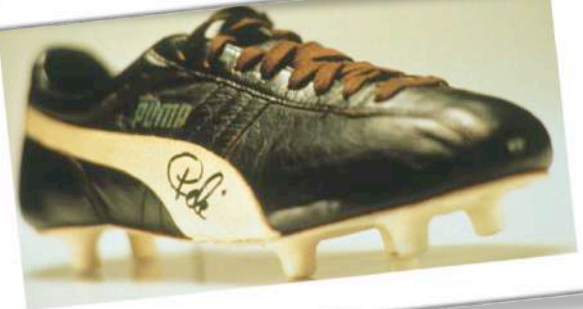
Hand of God

Mexico '86



Mexico '70

Pele: "Puma King"





Puma "Theseus
II"



adidas design team, boxing shoe
for Muhammad Ali, *Ali-Shuffle*,
1970.

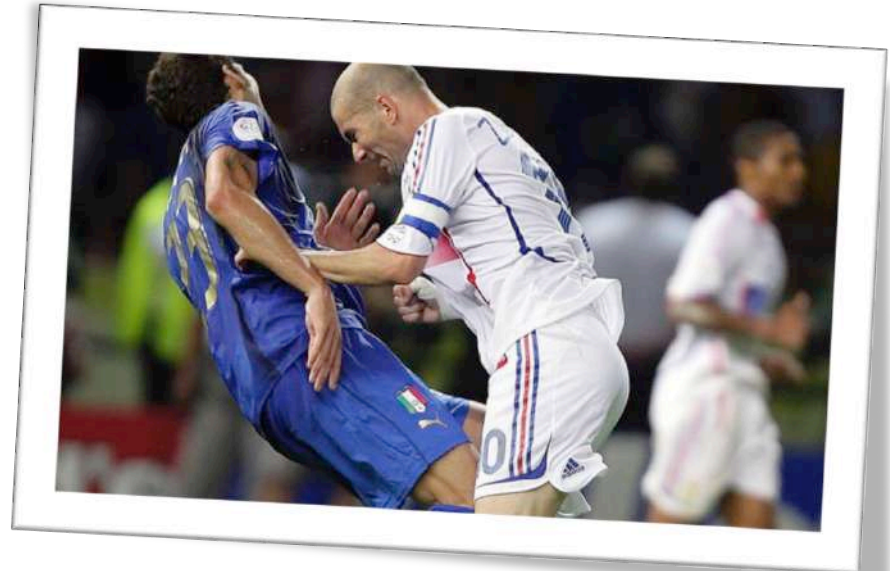


2009, Usain Bolt
100 m in 9.58 s

Soccer World Cup, Germany 1974
Johan Cruyff: back to the two stripes



Soccer World Cup, Germany 2006:
first adidas – Puma final after 80 years

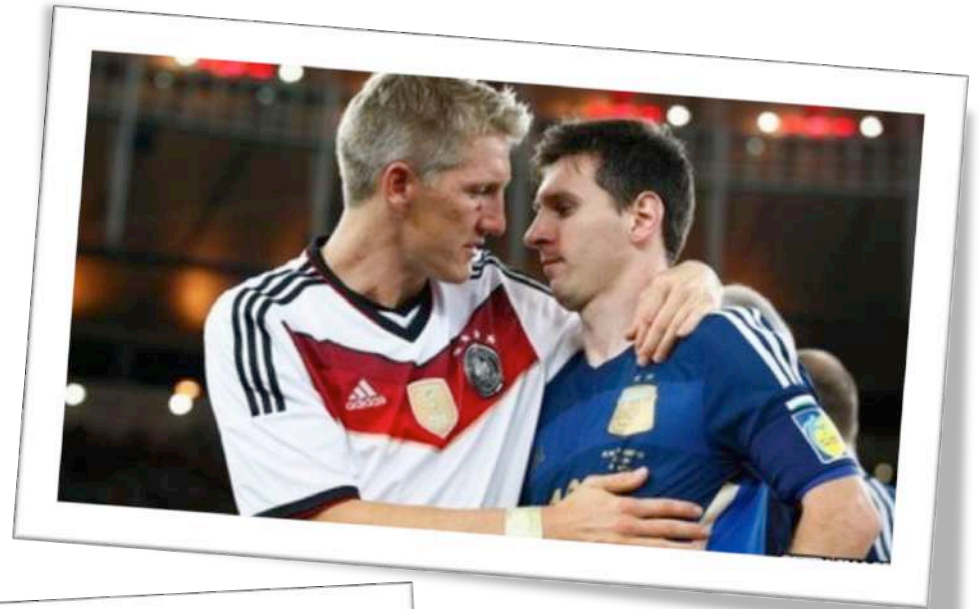


The cool look of communism?

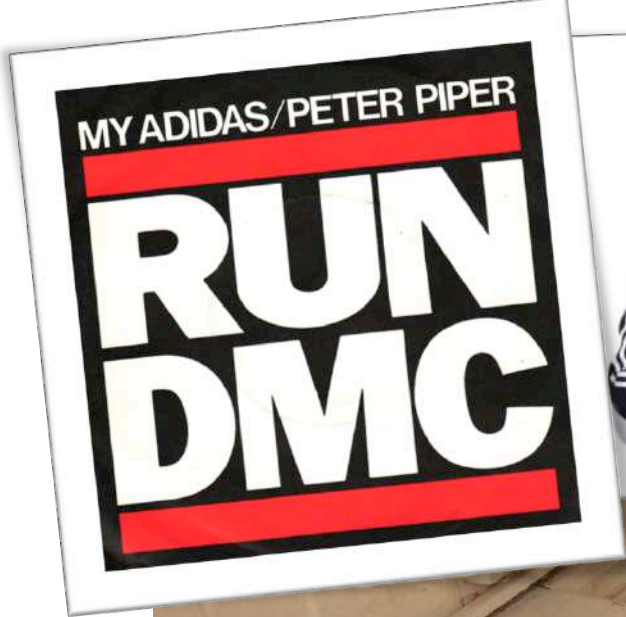
Soccer World Cup, Germany 1974
Johan Cruyff: back to the two stripes



Soccer World Cup, Brazil 2014: **all adidas final**
(Sebastian Schweinsteiger & Lionel Messi)



The cool look of communism?



Popular culture then and now!



Herzogenaurach,
Franconia



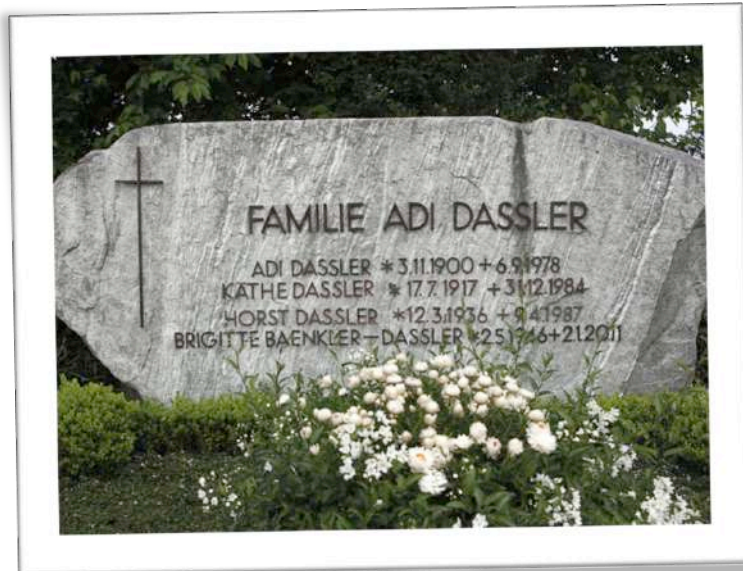
adidas and Puma: 500 m apart

People look at each other's sneakers

adidas and Puma support two different local soccer clubs

adidas and Puma workers did not speak to each other

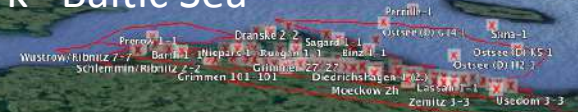
Separate tables in restaurants





North Sea

Denmark Baltic Sea



Harz Mts. (Hercynian)

Appalachian belt
(Ardennes/Schiefergebirge)

Bohemian Massif
(Cadomian to
Lower Palezoic)

Koblenz

Frankfurt Airport

Bamberg

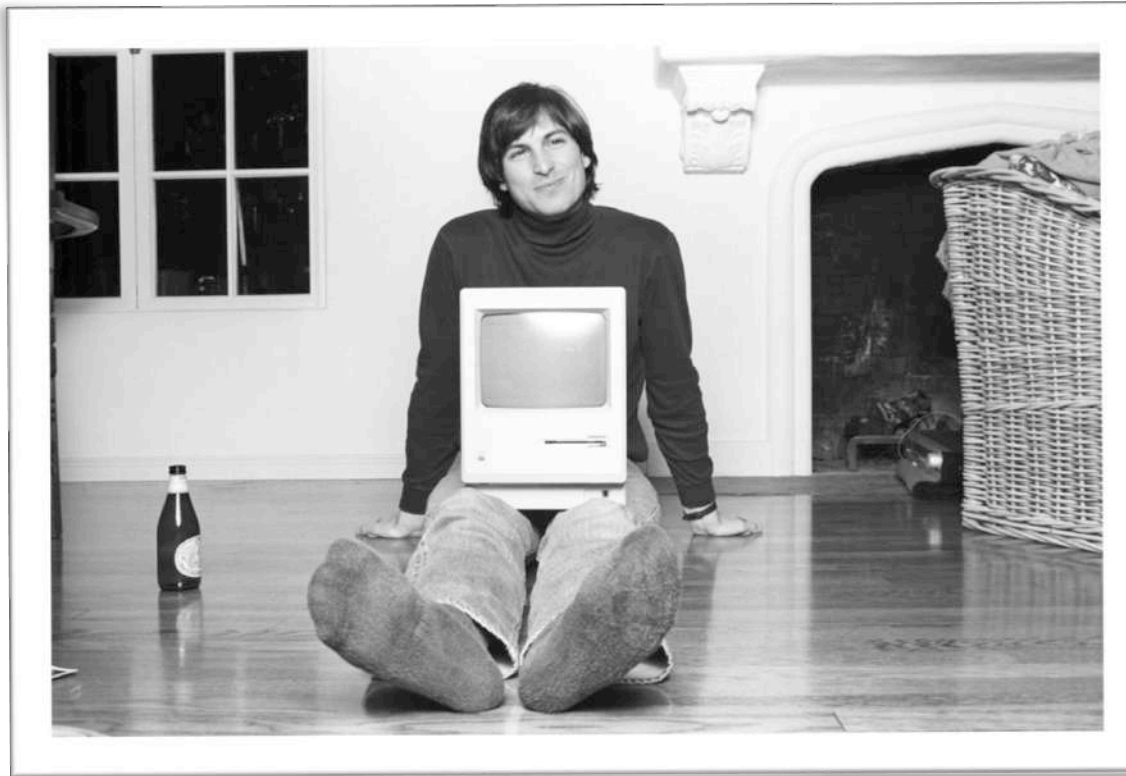
Rhine

Herzogenaurach

adidas Puma

Black Forest

Nuremberg Nuremberg



Did only people like Steve Jobs
change the world?



The End



Disclaimer:

There is much pleasure to be gained from useless knowledge.

Bertrand Russell